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**INSITE FEATURES AND BENEFITS**

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InSite is a powerful Internet portal designed to streamline the processes of job submission, status tracking, online collaboration, and softproof approval. InSite connects to Kodak's Prinergy workflow providing customer's access to their jobs from any web-enabled Macintosh or PC computer. InSite is an effective means to reduce prepress cycle-time, while reducing opportunities for error, confusion, or delay.

**Secure and convenient online access to print jobs**

InSite provides your customers with secure, controlled Web access to their print jobs. It enables you and your customers to: upload and download jobs and job data; proof online with geographically dispersed users collaborating simultaneously; append annotations or comments; approve or reject pages; manage information; and access secure job status reporting over the Internet using a standard browser.

The Technical Service Representative handling the print accounts has the ability to manage client information, add/remove users, and receive optional e-mail notification for each change. Print buyers anywhere benefit by having real-time knowledge of their jobs' status within the prepress environment.

**Improving communication with customers reduces errors**

InSite improves communication between you and your customers. Compared with conventional methods, cycle times are shorter and you end up with fewer errors. The customer's changes, annotations, requests, or comments are visible to the printer's staff, eliminating miscommunication errors. InSite also reduces the number of reprints, due to better communication before going to press.

**Web-based proofing shortens lead times and lowers costs**

InSite shortens lead times and reduces material and courier costs through bypassing hard-copy content-proofing cycles. All job information is visible in real time and accessible from anywhere over the Web. With InSite, you can reduce the number of hard proofs your customer requires.

## **Robust and secure online job submission**

Print buyers can use InSite to quickly provide job data without the need to create and courier media. Secure access ensures only authorized users have access to your print jobs. Online job submission also provides greater flexibility in dealing with late-closing pages or last-minute changes.

### **Key features:**

- Secure login enabling print buyers to see only their jobs
- Secure uploading and downloading while maintaining job context
- Integrated remote proofing with production workflows
- Remote change requesting
- Options to use alternate (down-sampled) images
- Transaction logs included with jobs
- Staff user view providing a browser interface for internal management of InSite jobs and customer information.
- E-mail notification for change requests and other actions
- SSL (secure sockets layer) security and encryption
- Standard Web browser compatibility requiring no special plug-ins
- Job submission functionality to submit job data with TSR notification
- Smart Review high-resolution, production-file data on demand, allowing users to pan, zoom, take measurements, annotate, create change requests, approve/reject images, and collaborate across multiple sites with multiple users simultaneously

Please give InSite a try using our demo account! Open Firefox, Safari or Internet Explorer and go to: <http://proof.colorworldprinters.com/>

Username: cwcustomer

Password: cwcustomer

For additional information on InSite please contact your customer service representative.